Bill No. <u>40-12</u>
Concerning: Economic Development -
Green [[Organization Supplement]]
Investor Incentive Program
Revised: <u>4/3/2013</u> Draft No. <u>3</u>
Introduced: December 4, 2012
Enacted: <u>April 16, 2013</u>
Executive:
Effective:
Sunset Date: None
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# COUNTY COUNCIL FOR MONTGOMERY COUNTY, MARYLAND

By: Councilmembers Berliner and Leventhal

#### AN ACT to:

- (1) authorize the County to provide qualified applicants a Green [[Organization Supplement]] Investor Incentive Payment; and
- (2) generally amend the law governing County financial incentives for investment in certain businesses.

#### By adding

Montgomery County Code Chapter 20, Finance Section 20-76C

## Boldface Heading or defined term.

<u>Underlining</u>
Added to existing law by original bill.
[Single boldface brackets]
Deleted from existing law by original bill.

Double underlining Added by amendment.

[[Double boldface brackets]] Deleted from existing law or the bill by amendment.

Existing law unaffected by bill.

The County Council for Montgomery County, Maryland approves the following Act:

### Sec. 1. Section 20-76C is inserted as follows:

ı	Sec. 1. Section 20-70C is inserted as follows:		
2	20-76C. Green [[Organization Supplement]] Investor Incentive Program.		
3	<u>(a)</u>	<u>Definitions</u> . In this Section, the following words have the meanings	
4		indicated:	
5		Green product or service means [[the delivery of a product or service in	
6		the following areas:	
7		(1) renewable, clean, or distributed energy;	
8		(2) <u>energy efficiency products or services;</u>	
9		(3) sustainable farming and food distribution;	
10		(4) water quality and conservation;	
11		(5) pollution reduction and remediation;	
12		(6) recycling, reuse, and resource recovery; or	
13		(7) biodiversity and natural resource conservation.]]	
14		a product or service that measures, prevents, limits, minimizes, or	
15		corrects environmental damage to water, air, or soil, as well as problems	
16		related to waste, ecosystems, biodiversity, habitat or natural resource	
17		depletion. All claims related to environmental attributes, as applicable,	
18		for a product or service, must conform to guidelines published by the	
19		Federal Trade Commission or other appropriate entity designated by the	
20		Director of Environmental Protection.	
21		Investment means the contribution of money in cash or cash equivalents	
22		expressed in United States dollars, at a risk of loss, to a qualified green	
23		company in exchange for stock, a partnership or membership interest, or	
24		other ownership interest in the equity of the qualified green company,	
25		title to which ownership interest vests in the qualified investor but does	

not include debt.

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27	<u>Qua</u>	<u>lified green [[organization]] company</u> means any [[business	
28	coop	erative, or non-profit]] entity of any form duly organized and	
29	exist	existing under the laws of any jurisdiction for the purpose of conducting	
30	<u>busi</u> ı	business for profit, excluding a sole proprietorship, that:	
31	<u>(1)</u>	[[provides a green product or service]] develops an innovative	
32		new to the market, technology, or a unique combination o	
33		technologies, available only from that company, which add	
34		significant value to a green product or service or is engaged in	
35		research or development of a such technology or technologies	
36		and	
37	<u>(2)</u>	implements a sustainable operation as verified by a third party.	
38	<u>Qual</u>	Qualified investor means any individual or entity that invests at leas	
39	[[\$5,	[[\$5,000]] \$25,000 in a qualified [[Montgomery County]] green	
40	[[org	anization]] company and that is required to file an income tax	
41	retur	return in any jurisdiction. Qualified investor does not include:	
42	<u>(1)</u>	a qualified pension plan, individual retirement account, or other	
43		qualified retirement plan under the Employee Retirement Income	
44		Security Act of 1974, as amended, or fiduciaries or custodians	
45		under such plans, or similar tax-favored plans or entities under	
46		the laws of other countries;	
47	<u>(2)</u>	an individual or entity that has an ownership interest in the	
48		qualified green company other than from a previous investment	
49		which previous investment by itself or with the additional	
50		investment does not create a 25% or greater equity holding by the	
51		qualified investor in the qualified green company; or	

52		(3) an individual or entity deriving any financial benefit, including		
53		salary or other compensation, from the qualified green company		
54		in which the qualified investor makes an investment.		
55		Sustainable operation means an organization validated by a third party		
56		under one of the following:		
57		(1) Montgomery County [[Certified]] Green Business Certification		
58		Program, as certified by the Department of Environmental		
59		Protection;		
60		(2) [[Certified]] B Corp Certification from B Lab;		
61		(3) Green America Gold Certification;		
62		(4) Green Seal Certification;		
63		(5) International Organization for Standardization ISO 14001		
64		[[certified]] Certification; or		
65		(6) any other third party validation approved by the Department of		
66		Environmental Protection.		
67	<u>(b)</u>	Incentive Payment [[of supplement]]. The Director of Finance must		
68		pay, subject to the amount of the annual appropriation in that fiscal year,		
69		[[a Green Organization Supplement]] an incentive payment to each		
70		[[applicant]] qualified investor who meets certain eligibility standards.		
71	<u>(c)</u>	Eligibility standards. [[An applicant]] A qualified investor, who need		
72		not be a County resident, is eligible to receive the [[Supplement]]		
73		incentive payment if the [[applicant]] qualified investor:		
74		[[(1) is a qualified investor; and		
75		(2)]] invests in a qualified green [[organization]] company that:		
76		[[(A)]] (1) has its headquarters and base of operations in the County; or		

77		[[B]] (2) has signed a lease for at least 5 years to open a [[facility]]	
78		qualified green company with its headquarters and base of	
79		operations in the County; and	
80		(3) has been in business for less than 10 years and employs less than	
81		50 people and does not have its securities publicly traded on any	
82		exchange.	
83	<u>(d)</u>	Additional eligibility standards. The County Executive, by Method 2	
84		regulation, may impose other eligibility standards. However, those	
85		standards must not make any person ineligible to receive the	
86		[[Supplement]] incentive payment who would be eligible under	
87		subsection (c).	
88	<u>(e)</u>	Ineligible investments. [[A qualified]] An investor must not receive [a	
89		supplement for capital an incentive payment [[used]] for [[any]]:	
90	,	(1) the installation of any geothermal, or solar photovoltaic, or	
91		similar system; or	
92		(2) <u>any building green or energy efficiency improvement.</u>	
93	<u>(f)</u>	Amount of [[supplement]] incentive payment. The [[Supplement paid]]	
94		incentive payment made, subject to the amount of the annual	
95		appropriation in that fiscal year, to each [[recipient is a one-time	
96		Supplement and must equal 50% of the recipient's investment in a	
97		qualified green organization, or a lower percentage set in the annual	
98		operating budget resolution, up to \$25,000.]] qualified investor must	
99		equal the amount of the investment made by the qualified investor,	
100		divided by the total amount of investments made by all qualified	
101		investors in the same calendar year, multiplied by the total amount of	
102		funds appropriated for the green investor incentive program in that year.	

103		The incentive payment made to any qualified investor in any single
104		fiscal year must not exceed the lesser of:
105		(1) 50% of the investment made by the qualified investor in that
106		fiscal year;
107		(2) 15% of the total annual and supplement appropriation for the
108		green investor incentive program in that fiscal year; or
109		<u>(3)</u> \$50,000.
110	(g)	In order to calculate the amount of the incentive payment to be made to
111		a qualified investor under Subsection (f), the Director of the Department
112		of Economic Development must, by January 15 of each calendar year,
113		compile a list of each qualified investor making an investment in a
114		qualified green company and the amount of that investment during the
115		preceding calendar year. This list must be determined using the
116		applications and any supporting documents qualified investors submit.
117		The Director may take any other action necessary to administer the
118		incentive payment. The Executive may issue regulations under Method
119		(2) to implement this Section.
120	[[(g)]]	(h) Application required. The Director of the Department of Economic
121		Development must require each [[eligible person]] qualified investor to
122		submit an application for the [[Supplement]] incentive payment and
123		may take any other action necessary to administer the [[Supplement]]
124		incentive payment. The Executive may issue regulations under Method
125		(2) to specify an application process and otherwise implement this
126		Section.
127	[[( <u>h</u> )]]	(i) Fraudulent applications. A person who submits a false or fraudulent
128		application, or withholds material information, to obtain [[a]] an
129		incentive payment under this Section has committed a Class A

130		violation. In addition, the person must repay the C	County for all amounts
131		improperly paid and all accrued interest and pena	ulties that would apply
132		to those amounts as if they were overdue taxes.	A person who violates
133		this Section is liable for all court costs and exp	benses and reasonable
134		attorney's fees of the County incurred in any civil	action brought by the
135		County to recover any payment, interest, or pena	lty. The County may
136		collect any amount due, and otherwise enforce	this Section, by any
137		other appropriate legal action.	
138	Approved:		
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140	Mo	ruyana Af	9/16/13
	Nancy Navarr	o, President, County Council	Date /
141	Approved:		
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143			
	Isiah Leggett,	County Executive	Date
144	This is a corre	ect copy of Council action.	
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	Linda M. Lau	er, Clerk of the Council	Date